

# Guillaume Lüber

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Swiss and French Passports

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Fluent in French, English,  
German, Swiss-German

## EDUCATION

### INSEAD

#### MIM Class of 2024

France – Singapore  
2023 – 2024

- **President, INSEAD Debate Team** – Founded and led debate seminars and competitions
- **VP Events, INSEAD Finance Group** – Organised firm visits (e.g., KKR), finance conferences, and taught Bloomberg/valuation to peers
- **Finalist and Team Leader at National Investment Banking Competition 2024** – Ranked in the top 13% among 1'200+ participants from 120 universities. Led a team of five to Vancouver, presenting an extensive valuation and strategic M&A recommendation for Diageo LLC.
- **Consultant, Emerald Consulting** – Advised an African travel marketplace on scaling strategies by designing structured processes to support growth. Part of a six-month pro bono consulting project for Bongalo (Rwanda)
- Courses incl. *Valuation, PE - VC, Corporate Turnarounds, Sustainability and New Business Models, Fintech*

### University of Geneva

#### Bachelor's degree in economics

Geneva, Switzerland  
2017 – 2022

- GPA 5,05 / 6; Major in Econometrics
- **Certificate in Sustainable Development** issued 2022

### Stiftung Theresianische Akademie

#### Matura (Austrian Secondary School Diploma)

Vienna, Austria  
2016

## PROFESSIONAL EXPERIENCES

### Leo Ventures SA

Geneva-based Venture firm investing in pre-seed and seed stages, known for its very active involvement style

#### Venture Capital and Distressed Situations Intern

Geneva, Switzerland  
Sep. 2024 – Mar. 2025

- Conducted forensic analysis on a distressed portfolio company, uncovering fraudulent transactions, and securing critical IT infrastructure to facilitate a hostile takeover
- Co-authored and continuously updated a detailed analysis report, forming the basis of the legal case against a former executive
- Contributed to restructuring efforts, helping drive the valuation from CHF 650k to CHF 3.5M within months
- Valued the VC firm and portfolio companies to support internal equity realignment, secure outside investment

### Bellota-Bellota Geneve

Restaurant, gourmet shop, and importation of premium Iberian luxury food such as Pata Negra

#### Business Development Manager

Geneva, Switzerland  
2023

- Launched first B-B restaurant in Geneva in October 2023 securing franchise rights and overseeing setup
- Built partnerships with hotels, restaurants, and retailers, doubling the client base
- Managed construction, licensing, supply chain, HR hiring, and cost control, ensuring an on-time opening
- Implemented a CRM system and coordinated a food festival presence (€20k+ revenue)

### Cité Gestion SA

Genevese Wealth Management Bank with CHF 8 billion AuM renowned for high-personalised solutions

#### Investment Team Intern

Geneva, Switzerland  
Feb. 2022 – Jul. 2022

- Researched and identified investment opportunities for 6TAsset Management's Asian Funds
- Created BBG research documents and model portfolio performance tracker daily used and automated
- Liaised with 30+ fund/AMC managers on Swiss legal compliance and created KIIDs

### Swiss Army

Division for leadership support – Cybersecurity – Exceeded the obligatory Swiss military service requirements

#### Section Leader

Switzerland

Oct. 2016 – Sep. 2017

- Commanded 30+ soldiers, managing synergy to maximise team efficiency and reach performance targets
- Earned advanced certifications in Team Leadership in High-Stress High-Stakes environments

## ADDITIONAL INFORMATION

**Interests:** Urban photography      Skiing      Fencing      Nijmegen 180km March

**Technical skills:** Bloomberg Market Concept Certificate      Coding experience in Python, R, HTML, Java  
Microsoft Office Suite      Adobe Photoshop and Premiere

**References:** **Dr. Jan Atteslander**  
Head of International Relations, Economie Suisse  
[jan.atteslander@economieuisse.ch](mailto:jan.atteslander@economieuisse.ch)

**Mr. Edouard Cuendet,**  
Director, Fondation Genève Place Financière  
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